

// GLOSSARY OF AIRPORT TERMS

A380	New & largest double-decker airliner manufactured by Airbus
AB, ABC1	Highest socio-economic grades
ABZ	Aberdeen Airport
Alliances: Oneworld, Star, SkyTeam, AACO (Arab Air Carriers Organization)	Airlines operating joint-venture groups sharing planes, routes, tickets and terminal services
APD	Airport Passenger Duty: "Airport Tax" often an extra in low-cost tickets
Apron	Area of tarmac next to terminal building
ASP	Asia Pacific
ATL	Atlanta Airport
BRIC Nations	Brazil, Russia, India, China
CDG	Charles De Gaulle Airport, Paris
Chartered Airline	Carrier offering flights normally only as part of package holiday
CIP Lounge	"Commercially Important Person" (or Business) Lounge – normally for premium ticket holders
Code-share	Differing airlines sharing planes & flight number (code)
C-Suite	Chief ("C") Officer (CEO, CFO), Deputy & Managing Directors
CTA	Central Terminal Area: Heathrow T1, T2B & T3
DAP	Digital Airport Panel
DFW	Dallas Fort Worth International Airport
DXB	Dubai International Airport (+Dubai Al Maktoum (DWC) in 2011)
EDI	Edinburgh Airport
ETL	Eurotunnel
Fast-track	Fast check-in for premium ticket holders
FBO	Fixed Base Operator – smaller private airbase, e.g. Farnborough
FCC	Flight Connection Centre (for transferring passengers)
FID	Flight Information Display Screen
First/Business Class	Premium ticket type holders
FOCA/CAFO	Folkestone-Calais/Calais-Folkestone
FRA	Frankfurt International Airport
GEX	Gatwick Express
GLA	Glasgow Airport
Heathrow East	T2B (current) & T2A (2014)
HEC or HC	Heathrow Connect: train service connecting local stations
HEX	Heathrow Express
HKG	Hong Kong (Chek Lap Kok) International Airport
IBT	International Business Traveller
IDL	International Departure Lounge – zone after security clearance
Jet-bridge	Movable enclosed walkway connecting terminal building to aeroplane
JFK	John F Kennedy International Airport, New York
Landside/Airside	Airport zones pre & post-security clearance

LATAM or LATC	Latin America or Latin America & Caribbean
LAX	Los Angeles International Airport
Legacy Airline	National or established carriers offering full service flights
LHR	London Heathrow Airport
Low-cost airline	Carrier offering discounted tickets non-inclusive of full service, meals etc
LTN	London Luton Airport
MEA	Middle East & Africa
NAM	North America (inc. Canada & Hawaii)
ORD	Chicago O'Hare International Airport
PAX	Passengers
PEK	Beijing International Airport
Premium Economy	Higher grade ticket holders in standard seating area
PRT	Personal Rapid Transport - new rapid transport from business carpark to T5
Scheduled Airline	Carrier offering flight-only tickets
Short-haul/Long-haul	Flights under/longer than 4 hours (or 8 hour crew round trip)
SHA	Shanghai Pudong International Airport
SLIMMA countries	Sri Lanka, Indonesia, Malaysia, Mexico and Argentina
SME	Small or medium enterprise (<250 employees)
Transferring/Transiting/Interlining Passengers	Passengers arriving to connect to other flights without leaving airport
TTS	Transit Train System: from Heathrow T5A to T5B
UAE	United Arab Emirates: Abu Dhabi, Dubai, Sharjah et al.
WDF	World Duty Free: airport retail group owned by Autogrill (formerly BAA)

// AIRPORT DATA SOURCES

CAA Gaterrum Survey	Civil Aviation Authority continuous passenger survey
BAA Retail Profiler	British Airports Authority Passenger Survey
Business Traveller Survey (JCDecaux Airport Research)	Quantitative survey of business travellers who use JCDecaux Airports
IATA: International Air Transport Association	International Airlines Trade Group
ACI: Airports Council International	Global Passenger Data Source
OAG: Office Airline Guide	Airline Schedules & Destinations Source
GB TGI	UK consumer survey, run by Kantar (formerly BMRB)
Premier TGI	AB adults consumer survey, run by Kantar
BBS	British Business Survey, run by IPSOS MediaCT
Mintel	Market Research Reports company
Nielsen Ad Dynamix	Advertising expenditure monitoring system
AER I, II & III (JCDecaux Airport Research)	Ethnographic studies of airport mindsets
Eyetracker I & II (JCDecaux Airport Research)	In-airport eye-focus digital advertising studies
POSTAR	Outdoor Panel audience measuring system
OMC	Outdoor Media Centre

// STAR ALLIANCE

Adria Airways	LOT Polish Airlines
Aegean Airlines	Lufthansa
Air Canada	SAS
Air China	Shenzhen Airlines
Air New Zealand	Singapore Airlines
All Nippon Airlines	South African Airways
Asiana Airlines	Swiss International Airlines
Austrian	TAM Airlines
Avianca Taca	TAP Portugal
Brussels Airlines	Thai Airways International
Copa Airlines	Turkish Airlines
Croatia Airlines	United Airlines
EgyptAir	US Airways
Ethiopian Airlines	

// ONE WORLD

Air Berlin	Japan Airlines
American Airlines	LAN
British Airways	Qantas
Cathay Pacific	Royal Jordanian
Finnair	S7 Airlines
Iberia	

// SKY TEAM

Aeroflot	Delta
Aerolineas Argentinas	Kenya Airway
Aeromexico	KLM
Air Europa	Korean Air
Air France	MEA
Alitalia	Saudia
China Airlines	TAROM
China Eastern	Vietnam Airlines
China Southern	Xiamen Air
Czech Airlines	

